The Shed SPECIALISTS Co.™

PROSPECTUS

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THE SHED SPECIALISTS JOURNEY

With a successful career in the industry as a reputable building developer, Aaron Nesbit understands customer needs when it comes to quality and service. Over the years Aaron has worked across the globe in a range of exciting fields including as a commercial diver on an oil rig and in the military, but it is in creating of The Shed Specialists that Aaron has found his true passion.

Aaron's love of construction, paired with his years of experience working with people, the overwhelming success of The Shed Specialists franchise comes as no surprise. Not wanting to be just another building company, he wanted to bring something to market that was cutting edge and set The Shed Specialists apart from any competitors.

Aaron is excited to expand his franchise network by expanding the Shed Specialist reach to all of New Zealand to ensure that high quality sheds built in a fraction of the time are accessible to all potential clients.

WHAT WE DO

This exciting franchise opportunity services the vast spectrum of customers and manufacturers in providing custom made and fit for purpose sheds.

Whether it be architecturally designed shed spaces, farm and hay sheds, or even livable shed spaces, our franchisees construct high quality buildings in a fraction of the time of any competitor.

Coming on board as a Shed Specialist franchisee means joining a team who take pride in providing - exceptional service and exceeding every customer's highest expectations.

WHAT YOU CAN EXPECT

A potential franchisee can expect a range of training and support from Head Office, including lead generation, quality control and intensive initial training.

With all customer enquiries coming through Head Office and being sent through to you as a franchisee once qualified, you are able to spend less time on the dealing with initial enquiries and more time on dealing with customers and being in the outdoors, constructing sheds.

On your commencement as a Shed Specialists franchisee, you are provided with intensive training in all areas of the business, including the franchise systems and in building high quality sheds whilst abiding by all shed building specifications.

A SHED SPECIALISTS FRANCHISEE

An ideal Shed Specialist Franchisee is a strong leader who understands the importance that excellent communication skills and a positive attitude mean to the success of any business

Maximum growth of customers relies on a business owner who has engaging people skills and can form ongoing customer relationships, based on superior customer service, a high-quality end result and consistency through each customer's entire Shed Specialists experience.

The Shed Specialist team are looking to expand their network with franchisees with a strong sense of work ethic and experience in effective project management, including the ability to both delegate tasks and solve problems calmly and efficiently if, and when they arise.

WHY SHED SPECIALISTS?

- Incredibly low risk for any potential franchisor whilst the high return means an exceptionally lucrative potential for every franchisee
- Building high quality sheds to customers in one tenth of the time as other builders in the market
- Spend less time on lead generation and administration, and more time out on site building sheds
- Join an established network of Franchisees
- Member of Franchise Association NZ

OUR VALUES

The Shed Specialist franchise is built around the ethos that "Your Shed is Our Reputation" and this is the core foundation of the service that we provide to every customer. As a business, we pride ourselves on:

Quality

Providing exceptional quality sheds and living spaces that are custom made and fit for purpose

Efficiency

Our reputation for speed and efficiency means that our customers' expectations are beyond exceeded throughout their entire Shed Specialist experience.

Customer Communication

Understanding customer service means understanding that customers need consistency in communication throughout the entire service process

THE BUSINESS MODEL

The Shed Specialist business model is easy and efficient for any potential franchisee looking to grow a significant building business without the headaches of dealing with the usual construction challenges.

With the time efficient processes set in place by the Shed Specialists, franchisees are responsible for the construction of custom-made sheds on customer premises, without having to outsource trades or designers.

This business model could not be easier for anyone with a love of construction with the ease of streamlined processes.

GETTING STARTED

Buying a franchise is an exciting proposition. It is important that you feel comfortable at every step in the franchise process, and our team understand this.

If you are ready to take the next step, reach out and we will be more than happy to guide you through this simple process.